



Articles

Academic Articles

Impact of the Utilization of Learning Management System in the Implementation of Distance Learning in Secondary Schools in the Philippines from 2019 to 2023

Jonnell G. Borabo, Imelda E. Diño, Jocelyn A. Gueta, Donna F. Espela, Ligaya H. Garcia, Marco L. Espinosa and Gerry S. Digo.....1

**World Heritage Sites' Online Virtual Tour Evaluation and Expansion Prospects:
A Case Study of the Suzhou Classical Gardens**

Le Yang and Gomesh Karnchanapayap.....14

Research Articles

Navigating Trust: A Comparative Analysis of Generalized and Particularized Trust on the Quality of Life of Family Caregivers in Lower Northern Thailand

Orn-uma Jeerakamol, Wanlapat Suksawas and Parinya Soithong.....29

The Development Blended Learning Model Through the Use of Active Learning to Enhance Information Literacy of Undergraduate Students

Piyanoot Wongklang.....44

Campuscapes: Examining the Linguistic Landscapes of Bulacan Agricultural State College

Eiffel N. Marcelo.....55

The Development of Religious Tourism Da'wah for Pesantren Receptionists

Samsul Arifin and Mokhammad Baharun.....72

Analyze the Gamification Application User Target Group and Formulate Design Strategies for Cultural Tourism: Case Study of Huizhou

Fankai Nie and Atithep Chaetnalao.....91

The Influence of Business and Non-Business Factors on Customer Retention in Telecommunication Industry in Guinea-Conakry: The Mediating Effect of Brand Image

Ousmane Conde and Chutima Wangbenmad.....106