



## Articles (in English)

### Research Articles

#### **Virtual Hotel Operator (VHO) Affiliated Small Accommodation Business:**

##### **A Comparison of Perceived Performance**

*Mariae Khrisna Baring Arreza*..... 1

#### **A Proposed Educational Guideline for Environmentally Friendly Growth**

*Wareerat Kaewurai, Jaruntorn Boonyanuphap, Teamjan Panichpalinchai,*

*Pakorn Prachanban, Anucha Kornpung and Suriya Chapoo*..... 14

#### **Determinants of Halal Food Purchase Intention and Buying Behavior in Thai Muslim Consumers**

*Rawin Vongurai*..... 27

#### **The Pripree Model of Bantumsue Community to Nawatwithi (Local Innovative)**

##### **for Industries Handicrafts Design with Enhancing Participation Action Approach**

*Surapa Wongsuwan, Kriangsak Khiaomang and Miyung Seo*..... 42

#### **COVID-19 and Human Security in Nigeria**

*Adeola Aderayo Adebajo*..... 53

#### **The Effect of e-WOM on Foreign Students' Travel Intention Related to Visiting Tourism Destinations along Thailand's Andaman Coast in the Wake of the COVID-19 Pandemic:**

##### **Mediating Roles of Destination Image**

*Wipada Thaothampitak and Sippavit Wongsuwatt*..... 62

#### **Surviving the 3/11 Disaster:**

##### **Reflections of the Great East Japan Earthquake among Older Adults in Iwate Japan**

*Reggy Capacio Figer*..... 76

#### **The Relationship between Age-friendly Cities and Community Development in a Thai Context**

*Phathombut Keawsomnuk*..... 88

#### **High Performance Organization: A Case Study of the Logistics Industry in Thailand**

*Pennapat Suangsub, Sujinda Chemsriping and Krirkiat Srisermpoke*..... 98



## Bilingual Article (in Thai and in English)\*

### บทความวิจัย (Research Articles)

ปัจจัยที่มีอิทธิพลต่อการออมของคน Gen Y ในกรุงเทพมหานคร

กัญจน์นิกษ์ กำเนิดเพชร..... 113

Factors Affecting Savings of Gen Y in Bangkok

Kanchanik Kumnerdpetch..... 125

\*It must be noted that the references of page numbers in bilingual articles are different (between the Thai and the English versions) with respect to language differences.