Research Articles

Cultural Tourism and Architecture Heritage: Question of Authenticity
Nethchanok Riddhagni ................................................................. 1

The Differing Strategies of Agricultural Cooperatives in Thailand: from Managing Market Links to Self-Reliance
Nicolas Faysse and Wattanai Onsamram ........................................... 13

The Development of a Knowledge Sharing Behavior Scale in the Thai Context
Kotchaworn Chuymane and Bung-on Sorod ....................................... 27

Coastal Community Empowerment Management of Anchovy (Stolephorus Spp)
Fishery in Saramaake, North Moluccas Province, Indonesia: Need Assessment, Program and Evaluation
Sulistiono, Faleh Setiabudi, Dian Herawati, Joko Purnomo, Ujang Sehabudin,
Thomas Nugroho, Resna Handayani, Sudarmanto and Arisyono ........................................ 39

A Market Expansion Approach for “Thiptawan Cereal Drinks”
by Ban Khuan-Pom’s Brown Rice Community Enterprise, Phatthalung Province
Siriluck Thongpoon, Chutima Wangbenmad, Khanungnit Nhuncheek,
Kumpee Thongpoon, Bootree Boonrotpong, and Jutamas Prommontree .................................. 56

A Study of Participatory Learning Organization Conditions for Community Enterprise Development in Bangpli District, Samutprakan Province
Roumporn Thonggrassamee Aarnes, Tinnapat Prapaspong and Nook Suwanampa ............................... 65

A Non-Alcoholic Religious Ceremony: A Case Study of Grand Litter Parade in Lamphun Province ‘The Only One in the World’
Tipat Sottiwan, Kittipong Klinjan, Thammasorn Morawan and Wiwanda Siricheewanan ........................................... 81

A Comparison of Paddy Price Insurance Project and Paddy Mortgage Project on Thai Farmers’ Living Standard
Orakoch Ketpirune ........................................................................ 91

A Creation of Bamboo Products to Add Values for Namsong Community in Payuhakiri District, Nakhon Sawan Province
Pennapa Manee-oud ........................................................................ 102
Strategies in Driving Learning Networks for Social Studies Teachers to Improve Educational Quality of Secondary Learners
Charin Mangkhang

A Fear Measurement Model in Entering ASEAN Community for Teachers under of the Office of Basic Education Commission
Siri Mengmungmee, Anu Jarernvongrayab and Punnawit Baikulab

A Study of Competitiveness Performances, Problematic Factors on Doing Business and Opportunities of Industrial Expansion in ASEAN Markets
Chulaporn Kobjaiklang

A Development of COMIDEAP Learning Model to Enhance Numerical Analysis Skills
Kajita Matchima

Development of Internal Quality Assurance Model for Basic Education Institutions Using Results-Based Management
Supak Puangkhajorn, Chonchakorn Worain and Anucha Kornpuang

Development of Learning Activities for Solving Physics Problems by Applying Rojas’ Concept of Rectilinear Motion for Grade 10 Students
Kamonchanok Chaichana and Pakorn Prachanban